

**Community Redevelopment Area Advisory Board
Meeting Minutes
Thursday June 1, 2023
3:00 PM – 5:00 PM
Lakeland Electric Conference Rooms 1A & 1B**

Attendance

Board Members: Terry Coney, Chrissanne Long, Katy Martinez and Teresa O'Brien

Absent: Tyler Zimmerman, Commissioner McCleod, Christine Goding and Harry Bryant

Staff: Valerie Ferrell, Shelley Guiseppi, Jonathan Rodriguez, Sandra Fairall and Carlos Turner

Guests: Assistant Director Jason Willey, James Randolph and Sarah Walsh

Packets

- Meeting Minutes dated April 6, 2023
- Financial Update
- Project Progression Report
- Managers' Report
- Staff Updates

Housekeeping

Action Items – Old Business

Financial Update & Project Tracker

Valerie stated financials are up to date and projects are on track. Shelley Guiseppi has been working on finishing up current projects and working on upcoming projects. Some projects have been removed from project list due to different circumstances.

Regarding the Progression report, one major update is the 5 Point Roundabout which has been released for request for proposals with an update to come soon. The North Mass Ave agreement should be presented in August or September. Oak Street is still under site plan review and updates are coming in for that project.

Valerie introduced new CRA Project Manager Jonathan Rodriguez and advised another new team member, Karen Thompson will begin on June 5th. Jonathan provided some background on his experience and his excitement to work in the CRA again. He then introduced new city intern Hannah Brackett. Hannah is assisting with the Neighborhood Outreach program.

Valerie stated board member Harry Bryant resigned due to health reasons and applications are being reviewed for new Board members.

The Managers report provided highlights of the CRA Managers current work and Valerie asked Shelley Guiseppi to provide an update on projects.

Shelley advised she has been working on the Midtown mural. The wall has been prepped and is waiting on the artist to begin work. The reimbursement funds for The Gore building has been disbursed and they are currently working on securing a tenant for the building. The TR Hillsborough project will be completed when the elevator installation is completed. Payne Air will be starting on their design and construction next week.

Sandra Fairall stated she has been working on property management in the Mass Market area. She will soon meet with the property owners to discuss and resolve any other issues.

Teresa O'Brien provided her feedback from her LPD ride along with NLO/CRA Officer Hammersla.

The Solsmart presentation will be shown at the City Commission meeting on Monday June 5th.

The Inaugural Biz Bash will be on Tuesday June 20th at the RP Funding Center.

The next public workshop for Downtown West will be in July. Dates and venue are being secured and that information will be provided later.

Housekeeping

Meeting Minutes Dated April 6, 2023

Chrissanne Long motioned to approve.

Teresa O'Brien seconded which passed unanimously.

Action Items – New Business

No new business.

Discussion Items

Valerie listed priorities for the FY 2024 budget and asked for suggestions. She provided a brief explanation of what is expected as the budget is put into the capital improvement plan within the City. The draft budgets for the three districts will be staggered to assist with the plan for the extension of the CRA.

Chrissanne Long questioned the data analytics and what marketing strategies are being used.

Valerie clarified that marketing strategies would be handled by our new Community Engagement Coordinator.

Discussion ensued.

Teresa O'Brien questioned the land and housing in the Orangewood community.

Valerie stated all properties in that area are available.

Discussion ensued.


Terry Coney discussed questions he has been receiving from people of the Community and stated accurate information should be distributed to help eliminate misinformation.

Adjourned at 4:22 PM

Next Meeting, Thursday, August 3, 2023, at 3:00 PM.



Terry Coney, Chairman



Date